



Artisan General Information, Rules and Regulations

Event Date & Time: **Saturday, June 17, 2017 2pm - 8pm**
Location: **Norwell Town Center, Main Street, Norwell MA**

Application Deadline: March 31, 2017
Jury Notification Date: By April 14, 2017

Jury:

- ◆ Applications will be juried and selected at the discretion of the Norwell Summer Fest Artisan Committee
- ◆ Applications will be juried based on original works, craftsmanship, uniqueness, and will be limited by product category to ensure a diverse and balanced show
- ◆ Artisans to please submit at least one booth photograph, and a minimum 3 product example photographs

Booth Pricing & Event Details:

Non-Food Artisans: 10'x10' booth space fee - \$65

Food Artisans: 10'x10' booth space fee - \$40 **PLUS** \$25 Norwell Board of Health 'One Day Event Permit' fee

- ◆ Event will be held rain or shine
- ◆ Free event admission for visiting public
- ◆ Event will be held open air on a paved street; tent stakes cannot be used
- ◆ Electricity will be available only on a very limited basis for an extra charge of \$30 (no generators allowed)
- ◆ No wall space will be provided for hanging work
- ◆ Further specific event day information will be emailed to exhibitors 2 weeks prior to event
- ◆ Application fees for denied artisans will be returned by April 21, 2017

Rules and Regulations:

- ◆ Genuine artisan, craft and homemade food vendors only will be permitted
- ◆ All work must be of first quality handmade originals by the artisan. NO buy/resale or imports of any kind
- ◆ Exhibitors must provide all own booth and display equipment - tent, tent weights, tables, chairs, etc.
- ◆ Exhibitors will not be permitted to leave the event until end of show time at 8:00pm
- ◆ Set-up: Exhibitors will be permitted to begin set-up 3 hours prior to event, i.e., from 11:00am
- ◆ Pack-up: Exhibitors to commence pack-up at end of event at 8:00pm & to be completed no later than 9:15pm
- ◆ Exhibitors will be permitted to temporarily park vehicles at allocated booth space for unloading/loading only
- ◆ Vehicles **must** be removed promptly from Main Street. Designated free parking will be provided
- ◆ Exhibitor booths must be staffed at all times during event
- ◆ Set-up and pack-up is the sole responsibility of the exhibitor
- ◆ All exhibitor generated trash must be removed and hauled away by the exhibitor
- ◆ Exhibitors are responsible for collecting and paying current Massachusetts sales tax on all sales made at the Norwell Summer Fest event